



Davie's  
Ron Bergeron  
says he's  
still a  
country boy  
at heart.

**PEOPLE**  
PAGE 3

THURSDAY, NOVEMBER 17, 1988

 The Sun-Tattler

# SO BRO

THE MAGAZINE OF LIFE IN SOUTH BROWARD

## PEOPLE

FROM PAGE 3

criticize him could experience what he's experienced.

They'd realize, he says, that the most important things in life aren't material rewards, but are, instead, health, happiness, family and friends. Of course, a little extra money doesn't hurt, he says.

"I take more pride in my success as a business man than I do in material things I've created. One of the things that upsets me is that people envy you when you've become successful. But you have the same problems. Life is no different.

"You may have a nicer house.

"But if you think it's hard to make money, let me tell you, once you get it, it's hard to keep it. I'm not so sure it's worth it," Bergeron

says.

Wearing snakeskin boots, a rabbit's foot around his neck, and a wide silver belt buckle that he won in a rodeo competition, Bergeron says success hasn't changed him.

His close friends are still his former buddies at Stranahan High School. And he has a pony but no race horse; an airboat but no yacht, he points out.